

TED^x LakeheadU 2026

x = independently organized TED event

Sponsorship Proposal

G.R.O.W.T.H.

What is TEDx?

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event.

We are arranging TEDxLakeheadU 2026 with an even greater plan. Building on the momentum of last year, we are expanding our scope, increasing our engagement, and curating a lineup that will challenge and inspire our community like never before.

2026 Theme: G.R.O.W.T.H.

For 2026, we are exploring the multifaceted concept of growth. This year's theme invites speakers and attendees to examine how we can cultivate positive change across personal, societal, and global dimensions.

About Event



Packages & Tiers

Invest in the future of ideas. Choose the level of impact that suits your organization.

Visionary - Title Sponsor **\$10,000**

A premier partnership offering the highest visibility and exclusive recognition. Ideal for organizations committed to leadership, innovation, and strong alignment with TEDxLakeheadU's mission.

Advocate - Impact Partner **\$3,500**

A premier partnership offering the highest visibility and exclusive recognition. Ideal for organizations committed to leadership, innovation, and strong alignment with TEDxLakeheadU's mission.

Catalyst - Growth Partner **\$6,500**

A premier partnership offering the highest visibility and exclusive recognition. Ideal for organizations committed to leadership, innovation, and strong alignment with TEDxLakeheadU's mission.

Connector - Community Partner **\$1,500**

A premier partnership offering the highest visibility and exclusive recognition. Ideal for organizations committed to leadership, innovation, and strong alignment with TEDxLakeheadU's mission.

Community Supporter

A flexible, entry-level tier offering acknowledgment and helping sustain community-focused and student-driven work.

Benefits Overview

Features	V	CT	A	CN	CS
Logo on TEDxLakeheadU website	✓	✓	✓	✓	–
Logo on event ticket	✓	–	–	–	–
Logo in newsletter	✓	✓	–	–	–
Logo on promotional materials	✓	✓	✓	–	–
Media articles / press features	✓	–	–	–	–
60-second promotional video	✓	✓	–	–	–
Merchandise brand promotion	✓	–	–	–	–
Spotlight social media post	✓	–	–	–	–
Newsletter interview	✓	–	–	–	–
Introduce the speaker on stage	✓	–	–	–	–
Display banners at the venue	✓	✓	–	–	–
Booth at the event	✓	✓	–	–	–
Rotational video display	✓	–	–	–	–
Rotational poster display	✓	✓	✓	✓	–
Post-event social media recognition	✓	✓	✓	✓	✓
Thank-you slides	✓	✓	–	–	–
Verbal acknowledgements	✓	–	–	–	–
Reserved tickets	4	3	2	1	0
First offer for next year	✓	–	–	–	–

In-Kind Contributions

TEDxLakeheadU accepts in-kind contributions that directly support the event. All in-kind donations receive a fair-market value assessment and are matched to the corresponding tier.

Flexible Payment Options

Sponsors may contribute in full or through installment plans. TEDxLakeheadU will collaborate with each partner to create a payment schedule that aligns with their needs.

For sponsorship inquiries, partnership confirmations, or clarification regarding tier benefits and recognition opportunities, please connect with our team.

Khushi Shah - Project Director ✨

director@tedxlakeheadu.ca | (807) - 358 - 3269

Gabriela Coba - Sponsorship Coordinator ✨

sponsorship@tedxlakeheadu.ca | (807) - 709 - 5760

Book your sponsorship today!

Bepart of the G.R.O.W.T.H

